

Press

Techttextil North America
Texprocess Americas
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Techttextil North America and Texprocess Americas boast expanded agenda packed with special features

In just over one month, the 15th edition of Techttextil North America and the fourth edition of Texprocess Americas will return to Atlanta. The co-located events will be held in Hall B at the Georgia World Congress Center and feature 500+ exhibitors from across the globe representing all aspects of the technical textiles, nonwovens, sewn products, textile technology and equipment sectors.

In addition to industry-leading companies from around the world showcasing their latest products and technological advancements, the joint schedule includes a wealth of special feature and interest areas that are not to be missed.

Premier Symposium Sessions

Techttextil North America and Texprocess Americas are each hosting eight symposium sessions with additional bonus opportunities, which will include two lunch n' learn style sessions as well as talks held on the show floor. These sessions are presented by industry experts throughout the technical textile, nonwovens and sewn product equipment industries. Session topics include:

[Techttextil North America:](#)

- *Emerging and New Developments in Nonwovens*
- *New Fiber Technologies*
- *Smart Textiles*
- *Technical Textiles: Enabling Future Mobility in Electric & Smart Cars*

[Texprocess Americas:](#)

- *Automation, Smart Machines and Robotics in Sewn Products Manufacturing*
- *Wearable Tech and Textiles: Communication through Clothing?*
- *Tariffs, Duties and Barriers – Oh My!*

Tech Talks

The success of Tech Talks at Techtextil North America 2017 warrants its return in 2018. For three days, the Nonwoven's Institute will host complimentary daily mini sessions covering innovations in technical textiles and nonwovens. And for the first time, Texprocess Americas will also feature its own Tech Talks, powered by The Fashion Institute of Technology in collaboration with Voice of Insiders.

All show attendees will have the opportunity to attend these daily mini sessions covering a variety of topics pertaining to sewn products and their development. Tech Talks both Texprocess Americas and Techtextil North America are first come first serve and will be held on the show floor.

Networking Reception

For the first time ever, Techtextil North America and Texprocess Americas are hosting a joint networking reception, open to all show attendees. With the purchase of a \$65 ticket (price will increase onsite), party-goers will enjoy food, drinks and live entertainment – all in a fun and relaxed environment to network with colleagues and exhibitors from both events.

The Graduate Student Poster Program

The poster program highlights research done by graduate students from the top textile engineering, manufacturing and design programs in the country. This year's participants come from North Carolina State University's College of Textiles, The University of Georgia, and The University of Oklahoma. The program provides a forum for students to present and discuss their latest research, meet with peers who have related interests, and introduce themselves to more senior members in the field. For potential employers, the program presents a unique

glimpse into the industry's top academic programs and up-and-coming talent.

High-Tex from Germany

66 companies from the German textile, textile-machinery and garment-technology industries will show their products and services at the ['High-Tex from Germany'](#) exhibition, located on the Techtextil North America show floor. The pavilion will feature German manufacturers of high-performance textiles and fibres, machines for processing technical textiles spanning the entire textile manufacturing and processing chain, and will include its own set of lectures, demonstrations and multi-media presentations.

20th Century Fox's The Greatest Showman Costumes Brought To You By Gerber Technology

Texprocess Americas 2018 will feature replicas of the costumes from the new film *The Greatest Showman* brought to you by Gerber Technology. Gerber combined forces with Global Garment Engineering and 20th Century Fox to replicate costumes worn by Hugh Jackman, Zac Efron, Michelle Williams, Rebecca Ferguson and Zendaya in the film *The Greatest Showman*. By leveraging [Gerber's integrated digital solutions](#), the replicas can now be done in a fraction of the time and at a much lower cost.

Micro-Factory Collaboration Project featuring the [Omron](#) Autonomous Mobile Robot

Attendees will have the chance to see how a modern micro-factory can address the need for mass customization in an efficient, cost effective, and socially-conscious manner, right on the show floor. The multi-exhibitor collaboration will show how to quickly and efficiently go from design to production, and concept to consumer through demonstrations in product design, digital printing, automated vision-aided cutting, material transport and robotic sewing.

Data will be passed seamlessly from system-to-system, automating the workflow, minimizing the need for human interaction helping to improve quality, reduce costs, and improve time to market.

Participating companies include Gerber Technology, Henderson

Sewing Machine Co., Kornit Digital, Nextwave, and Zund America, Inc.

See all of this and more at Techtextil North America and Texprocess Americas 2018. Pre-sale pricing is currently available, prices will increase on site.

To register, please visit:

<https://messefrankfurttnatpa18.expotracker.net/Registration.aspx>.

Techtextil North America is Incorporated with [ATME-I](#).

Texprocess Americas is Co-Produced by [SPESA](#).

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017
For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, PAACE Automechanika Mexico City and NACE Automechanika. For more information, please visit our website at www.us.messefrankfurt.com.