



## PRESS RELEASE

The Clean Show  
Next Edition: July 30 – August 2, 2022  
Georgia World Congress Center  
Atlanta, Georgia

USA, April 6, 2021

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### General Sales for The Clean Show 2022 Now Open

Atlanta, GA – April 6, 2021 – General booth sales have officially opened for the upcoming edition of The Clean Show, taking place July 30 – August 2, 2022 in Atlanta, GA.

Space is assigned on a first-come, first-served basis, and with pre-sales already underway for all 2019 Clean Show exhibitors, the floor as it stands is at almost 50% capacity. All interested exhibitors are encouraged to act fast to secure their location on the show floor.

All exhibitor information can be found on The Clean Show's [website](#). With the online Exhibitor Prospectus, interested exhibitors can view the floorplan, select sponsorship opportunities for additional exposure, explore rules and regulations, and download the contract.

Recognized as North America's largest exposition for laundering, dry-cleaning, textile care services, supplies, and equipment, The Clean Show attracts store owners, plant operators, technicians, institutional laundry managers, distributors, consultants, buyers, and other industry professionals to see the newest and most technologically advanced products the industry has to offer. In addition to exhibits, the show offers educational seminars on the latest technology, business management, sustainability, and more.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: [ali.rosenberger@usa.messefrankfurt.com](mailto:ali.rosenberger@usa.messefrankfurt.com).

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com).

\* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York, Apparel Sourcing New York, Home Textiles Sourcing,

Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City,  
Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

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