

Press Release
12/3/2024

texworld **apparelsourcing**
NEW YORK CITY NEW YORK CITY

Texworld NYC Launches New *'Industry Insight Series'*, A Dynamic Program Offering a Forward-Looking Lens on Fashion's Future

Texworld NYC is excited to announce the launch of its *Industry Insight Series*, debuting at the Winter 2025 edition this January. Developed in collaboration with Business of Fashion and other industry leaders, the one-day paid event is tailored for professionals looking to gain cutting-edge insights and connect with the brightest minds shaping the global textile and fashion landscape.

The centerpiece of the inaugural series is an exclusive keynote presentation by **Business of Fashion President Nick Blunden** on the **State of Fashion 2025** report, created in collaboration with McKinsey & Co. Acknowledged as a leading resource for fashion's most critical insights, the State of Fashion report combines cutting-edge research and expert analysis to forecast key trends, macroeconomic shifts, and growth opportunities. Its data-driven approach and actionable insights make it an indispensable resource for decision-makers across the fashion value chain.

Attendees will also gain access to an insightful panel session moderated by **Brittany Sierra**, Founder & CEO of the **Sustainable Fashion Forum** and host of the **Green Behavior** podcast, focused on sustainability's transformative role in fashion. A complimentary networking lunch will round out the experience, offering opportunities to connect with peers and industry leaders.

"The fashion industry is evolving faster than ever, and this series is designed to help professionals not only keep up but stay ahead." said Eileen Small, Market Development, Fashion & Apparel Textiles.

Seating for the Industry Insight Series is limited, and tickets are now available for purchase through registration. To register and take advantage of pre-event pricing, visit us online at texworldnyc.com.

****If you are press, please do not proceed with payment for Texworld NYC's Industry Insight Series. Please email walker.erwin@usa.messefrankfurt.com for further information.*



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Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season- to- season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TexworldNYC.com

Background information on Apparel Sourcing New York City

As a long- term joint venture partnership between Messe Frankfurt and CCPIT- Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready- to- wear for men, women, children and accessories.

For more information, please visit: www.TexworldNYC.com

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information



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