

Press Release++

July 16-18, 2024 | Javits Center, New York City
Texworld NYC, Apparel Sourcing NYC, Home Textiles Sourcing

texworld **apparelsourcing** **hometextiles**
NEW YORK CITY NEW YORK CITY **sourcing**

Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing Announce Exciting Features for Summer 2024 Edition

Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing are excited to present an array of special features for the Summer 2024 edition, taking place **July 16-18 at the Javits Center in New York City.**

July 8, 2024

What to expect on the show floor – New and returning features:

Country Pavilions + Expansive Global Offerings

This summer, Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing will feature a rich array of country pavilions, showcasing the best in textile and apparel production from around the globe. Attendees can explore unique offerings from the Vietnam, Korea, Bangladesh, India, Taiwan, and Pakistan pavilions. Each will highlight the distinctive craftsmanship, innovative techniques, and diverse product ranges these countries bring to the international market. In addition to these pavilions, visitors can source from 24+ countries including China, Türkiye, USA, Peru, Egypt and more.

Curated Trends + New! Trend+

Always an attendee favorite, The Texworld Trend Showcase, curated by New York-based trend agency DONEGER | TOBE, will be back on the show floor, offering insights into the Winter 2025/26 themes. Attendees can explore the curated segments through the Explore the Floor Tour led by Creative Director Kai Chow, providing an in-depth understanding of the upcoming trends – one day only!

A new **trend+** feature, in partnership with Material Exchange, is a new digital enhancement to the trend showcase. This innovative platform will showcase the latest trends and materials featured on the show floor, allowing attendees to explore and interact with cutting-edge products in a **digital** format as well as order physical samples. Trend+ aims to bridge the gap between physical and digital sourcing, providing a seamless and modern experience.

“Our sourcing team is thrilled to partner with Texworld NYC this summer for the

Exchange. *"This innovative trade show experience allows brands to find fabrics from the latest fashion trends, access detailed attribute data about them, and order samples on the spot. It's going to revolutionize brands' ability to seamlessly bridge their sourcing needs with what they see in person at trade shows."*

Next-Gen Innovation Hub

Returning after a successful winter debut, Texworld's Next-Gen Innovation Hub will provide visitors with insights into innovative, high-performing, and sustainable fiber and material alternatives. This specialty area is designed to spotlight cutting-edge solutions that address the industry's growing demand for eco-friendly and technologically advanced materials.

Printsource

Printsource will once again return to the co-located event to serve as the premier market for surface and textile design. Renowned for showcasing the latest trends and innovations in print, pattern, and textile design, Printsource will feature a vibrant array of designs from leading studios and designers from around the world.

Sustainability + Deadstock Sourcing

Beyond the diverse range of exhibitors and new products, this edition will highlight sustainable solutions through the Texpertise Econogy initiative, which is now promoted among the more than 50 textile fairs of the Messe Frankfurt group in 13 countries worldwide. Through Texpertise Econogy, Texworld NYC verifies all certifications from participating exhibitors who have sustainability claims from a third-party organization. Guests can find exhibitors who passed the Econogy Check by the new green identifier located on the booth ID.

Further emphasizing the event's commitment to sustainability, the *new* Deadstock Sourcing category will provide attendees with opportunities to source surplus and unused fabrics. This initiative promotes waste reduction and resource efficiency by connecting buyers with eco-friendly options that support a circular economy.

Exhibitor Pitch Area

New to this edition, this unique platform allows attendees to hear directly from exhibitors about their companies and offerings, giving them an in-depth look at the latest products and services in the industry. It's a fantastic opportunity to gain valuable insights, ask questions, and make informed decisions.

From groundbreaking innovations to sustainable solutions and global sourcing excellence, the co-located event promises to be a hub of industry advancement and inspiration.

For additional information about each event, please visit us online:

www.texworldnyc.com

www.texworldla.com

www.hometextilessourcing.com

Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TexworldNYC.com

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.TexworldNYC.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: www.hometextilessourcing.com.

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information

Press information and photographic material:

texworld-usa.us.messefrankfurt.com/new-york/en/press.html

Follow Us on Social:

www.facebook.com/texworldnyc | www.instagram.com/texworldnyc
www.linkedin.com/company/texworldnyc/



Press contact:

Walker Erwin

Marketing Manager, Fashion + Apparel

walker.erwin@usa.messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com